

## Parliamentary delegation from republic of Korea calls on the President

A Parliamentary Delegation from the Republic of Korea led by Mr Chung SyeKyun, Speaker of the National Assembly of the

Republic of Korea, called on President of India, Shri Ram NathKovind, at RashtrapatiBhavan today (March 8, 2018). Welcoming

the delegation, the President said that India and South Korea share democratic values and a common economic vision. There is also a unique convergence of strategic interests. The President said that we admire achievements of South Korea despite the difficult economic and political situation in its early days. He appreciated the determination with which both the people and leadership of South Korea have worked towards developing their country. The President was happy to note that South Korean investors are looking at India as an investment destination.

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Government's policy initiatives in the last three years have led to record food grain production this year. This was stated by the Union Minister of Agriculture and Farmers' Welfare Shri Radha Mohan Singh while addressing Vice Chancellors of State Agriculture Universities and Directors of ICAR (Indian Council of Agricultural Research) Institutes in NASC Complex, New Delhi. Shri Singh said that the total food grain production in the country stood at 275.68 million tonnes in 2017-18, which is about 10.64 million tonnes (or 4 percent) more than what was produced in 2013-14. In fact, the production of foodgrain this year is 19 million tonnes more than the average production between 2011-12 and 2015-16. Horticulture, which contributes significantly to nutrition, also witnessed record production at 305 million tonnes in 2016-17, 4.8% more than last year. The production of fruits has crossed 93 million tonnes and vegetables 178 million tonnes. The technologies developed by State Agriculture Universities and ICAR have played a praiseworthy role.

ICAR have been working to make agriculture sustainable and beneficial for our farmers. Despite the challenges, agriculture universities and ICAR have made remarkable progress in agriculture productivity and production thereby helping small and marginal farmers in enhancing their income. Significant steps have been taken to attain Hon'ble Prime Minister Narendra Modi's vision of "Doubling Farmers' Income by 2022". In a coordinated effort, agriculture universities and ICAR institutes along with various state and central agencies have developed "Strategy Document on Doubling Farmers' Income by 2022 for different States. This will immensely help in achieving the prosperity of farmers. In addition to this, special emphasis has been given on developing new technologies, integrated farming system, institution building, and human resource, diversification in agriculture, creating new opportunities and developing new sources of information. Shri Radha Mohan Singh informed that there are about 138 million landholders in the country, out of which about 85% of the farmers are marginal

(67%) or small (18%). He asserted that this vulnerable class of farmers is in an urgent need of farming techniques and information. ICAR has developed 45 Integrated Farming System (IFS) models to help small and marginal farmers to tide over the problems associated with climate change. This model is being replicated and taken forward through KVKs spread across the country. Besides this, ICAR has developed 623 certified District Level contingency schemes and organized skill development programs for 40.9 lakh farmers. In order to assist the Government's "Soil Health Card" initiative, minilabs were developed for soil testing. ICAR through its KVKs spread across the country have displayed climate friendly techniques in 29 States. ICAR has also developed 42 organic farming techniques, which were tested and are being further improved. The government, for the benefit of farmers,

has initiated several programs like agriculture extension, Sankalp Se Siddhi, 'Mera Gaon Mera Gaurav, infrastructure development, agriculture education, agricultural research, international cooperation, technology transfer etc.

Also present at the occasion were Shri Gajendra Singh Shekhawat, Union Minister of State for Agriculture and Farmers' Welfare; Dr. Ramesh Chand, Member, Niti Ayog; Dr. Trilochan Mohapatra, Secretary, DARE & DG, ICAR; Dr. C Roul, Special Secretary, DARE; Dr. Narendra Singh Rathore, Financial Adviser, DARE, Director, IAU and Deputy Director General (Agricultural Education); and VCs of agriculture universities and Directors of ICAR Institutes. The VCs of State Agricultural Universities, Directors of ICAR institutes and senior officers of ICAR will discuss ways of improving agricultural research and education.

## Zee Cinema to Haseena Parkar on 11th March 2018 at 2:30 PM



Ankur Bhatia plays the role of Haseena's husband, Ibrahim Parkar. Zee Cinema - Home of Blockbusters, will air the heart wrenching story of Haseena Parkar on Sunday, 11th March 2018 at 2:30 PM.

As Haseena's brother turns into a notorious goon in the underworld, his number of enemies also increase rapidly. One of Dawood's enemies murders Ibrahim Parkar to dislodge the don's standing in the world of crime. On the other hand, the 1993 serial bomb blasts in Mumbai send shockwaves across the globe. Haseena's brother is named as one of the masterminds behind the heinous crime. However, Dawood escapes to Dubai and Haseena falls into trouble. This is when she realizes that she can no longer be a victim - she hits back and arises as 'aapa' and takes over the mantle from her brother. (19-8)

Haseena Parkar, the film is a courtroom drama that gives viewers a glimpse into the life of the sister of India's most wanted don, Dawood Ibrahim. The film keeps switching to flashbacks to establish Haseena's character and how she was accused of heading her brother's underworld business in Mumbai. Directed by Apoorva Lakha, the movie stars Shraddha Kapoor in the lead, while her brother, Siddhanth Kapoor plays Dawood Ibrahim and

## Importance of women investing in real estate

As women get increasingly financially independent, the propensity to purchase a home and secure them increases. It has been estimated that 30% of urban property purchasers are now women. Various initiatives by the government and financial institutions, as well as the growing income levels of women in general, has contributed to this increase.

Shubika Bilkha, Business Head of The Real Estate Management Institute (REMI) : There are a number of benefits that are available to properties registered in women's names such as a preferential interest rates as offered by some of the key lending providers such as SBI, ICICI as well as lower stamp duty rates to the tune of 1-2% seen in markets such as Delhi, Rajasthan etc and a



higher tax deduction available on the interest rate paid on home loans. If both the husband and wife are co-applicants of the home loan, both parties can claim the tax deduction on the interest rate paid. (19-10)

## GIA India Holds Panel Discussion on "Synthetic Diamonds



Ahmedabad, GIA (Gemological Institute of America) India held a panel discussion on "Synthetic Diamonds: Challenges and Opportunities" at Hotel Hyatt Ahmedabad Mar. 5, 2018. Ms. Nirupa Bhatt, Managing Director of GIA India and Middle East, moderated the discussion about encouraging disclosure and ensuring that diamonds are checked by a credible gemmological laboratory. The speakers at the discussion included Mr. Rohit Choksi of Ishwarlal Harjivandas Jewellers and president of the Jewellers Association

Ahmedabad; Mr. Jigar Soni of N. S. Jewels and secretary of the Jewellers Association Ahmedabad; Mr. Kailash Kabra of K. K. Jewels; Mr. Manoj Soni, of A.B. Jewels and Mr. Raj Zaveri of Zaveri & Co. The association's management committee was also present, along with many other members.

"We thank GIA for organising the panel discussion and sharing knowledge about synthetic diamonds," said Mr. Choksi. "We value the services that GIA offers the trade to get each of our diamonds checked - be it star, melee or larger sizes." (1-7)

## Shilpa reveals that Ajay Devgn was the first to do his stunts by himself



The Saturday episode of the Sony Entertainment Television's super hit kids dance reality show Super Dancer 2 will see the upcoming crime drama Raid movie's cast Ajay Devgn and Ileana D Cruz in the Circus special episode. The cast is seen to be having a lot of fun while on the sets. Ajay Devgn was mesmerised at each and every contestant's act and wondered if they really were kids. Ileana on the other hand was overwhelmed on seeing the little ones giving power-packed performances. Best buds Shilpa Shetty- Ajay Devgn were seen to be spending some rollicking time on the sets. Both had a gala time clicking

selfies and going live on their social media accounts.

Some rib-tickling moments coupled with some impressive performances were the highlights of Saturday's episode. Kick-starting the evening with amazing performances were Super Dancer Ritik and Pratik's aerial performance which left the judges jaw-dropped. On seeing the super dancer Ritik perform without harness in the show Shilpa Shetty revealed that Shilpa Ajay Devgn was the first actor who did all his stunts by himself. In the super-hit film 'Phool aur kaante' he started the stunt mania without harness and safety. (19-8)

## LANXESS receives the German Innovation Award for Climate and the Environment



LANXESS, the specialty chemicals company, has been honored with the 2017 German Innovation Award for Climate and the Environment. State Secretary at Ministry for Environment Jochen Flasbarth and Holger Lösch, Deputy Director General of the Federation of German Industries (BDI), presented the award to Luis López-Remón, head of the LANXESS business unit Leather in the course of a formal event in Berlin.

LANXESS received the award in the category "Environmentally-friendly products and services" for an innovative technology devel-

oped for the recycling of residues from the leather manufacturing process. Under the title "Resource-efficient production of leather chemicals" (ReeL), the specialty chemicals company collaborated with the research institute INVITE from Leverkusen on the realization of a concept for a modular plant for the production of a retanning agent with the brand name "X-Biomer" from leather offcuts, trimmings and shavings, up until now generally a waste product for disposal, and plant-based biomass. The innovative plant can be operated on-site in tanneries." (1-7)

## Kapur Suri: "My most prized possession is my 3000 DVDs collection!!"



Zee TV's popular fiction drama, Jeet Gayi Toh Piyaa Morre has been grabbing eyeballs with its interesting storyline and plot twists. In the show's recent episodes, viewers see Adhiraj's (Krip Kapur Suri) relationship with Devi in turmoil because he thinks that she is dating her collage friend Virat which compels both Devi (Yesha Rughani) and Virat (Sahil Uppal) to leave the house.

Actor Krip Kapur Suri, who has been applauded for his acting skills and expressions, has seen his fan-following increase by leaps and bounds following his stint on Jeet Gayi Toh Piyaa Morre. Revealing the secret behind his powerhouse performances, the actor confesses to having an enormous DVD collection and also admits that

he has learnt acting after watching multiple classic films!

Talking about this, Krip Kapur Suri said "I am quite passionate about cinema and love watching films, especially evergreen classics. If there is one thing that has helped me grow as an actor and hone my skills, it is undoubtedly the number of movies I have seen till date! I have a collection of 3000 DVDs and my favourite movies include Children of Heaven, The Godfather series, The Pursuit of Happiness, Raging Bull, all of Al Pacino's films and even classic Iranian films. It is because of my passion for movies that I feel I can comfortably improvise my acting methods for the various scenes in Jeet Gayi Toh Piyaa Morre." (19-8)

## COLORS Gujarati Shatters Gender Stereotypes; Launches Dikri Vahno Dariyo



Ahmedabad, In a country where sons are prized and daughters considered a burden, COLORS Gujarati aims to shatter this gender stereotype with the launch of its social drama - Dikri Vahno Dariyo. This entertaining narrative tells the story of the enterprising yet self-doubting Kinjal Bhatt (Played by KemmieWaghela) who aspires to fulfill her father Mohan's (portrayed by Bharat Thakkar) dream of turning his small tea stall into a plush café. Penned by Bharvi Shah, directed by Deepak Bawaskar and produced under the banner of Ramdom Productions - DikriVahnoDariyopremieres

on March 12 and will air every Monday to Saturday at 8.30pm only on COLORS Gujarati.

Speaking about this development, Nikhil Sane, Business Head - Viacom18 Motion Pictures Marathi, Colors Marathi and Colors Gujarati, said, "We, at COLORS Gujarati want to tell stories that are not only entertaining but inspiring as well. DikriVahnoDariyo breaks the myth of sons being better than daughters with the protagonist Kinjal striving to be the backbone for her family. With this show, we also hope to build the 8.30pm primetime band on the channel." (19-10)

## Tally to make e-Way Bill compliance simple and easy



The government has recently announced the implementation date of the e-Way Bill as 1st April 2018. E-Way Bill as a mechanism helps reduce tax evasion and ensures seamless inter-state transportation of goods, with minimal loss of time at checkpoints. With the introduction of e-Way Bill, invoicing will become a more frequent activity than before. Businesses will be required to record sales invoices, and then generate the e-Way Bill. Invoice generation and dispatching of goods will have to take place simultaneously. Tally Solutions, the country's premier business software, has launched its latest software Tally.ERP 9 Release 6.4 which caters to effective e-Way Bill compliance.

Commenting on the launch, Mr. Tejas Goenka, Executive Director, Tally Solutions, "Over the last few

weeks we have been focusing on getting businesses ready to operate the e-Way Bill system to ensure that they remain compliant with the law. Our latest release Tally.ERP 9 Release 6.4 is designed to make it very simple for businesses to generate and manage e-Way Bills. We have made a conscious attempt to make the solution flexible to accommodate various exceptional circumstances that different businesses might find themselves in, while complying with the new reform. We have also extended a solution to businesses who have registered under the composition scheme, who can now generate bill of supply and file GSTR-4 with ease. With these additions to our latest release, we are confident that businesses will find it easier to transition to the new reform." (19-10)

## Amazon India expands its 'Saheli' Program

Bangalore, In an effort to further strengthen its pioneering program 'Saheli', Amazon India today announced partnerships with Mann Deshi Foundation and COWE (Confederation of Women Entrepreneurs). Aimed at empowering women entrepreneurs associated with these notable organizations, Amazon India will support these women to sell their products on the Amazon.in marketplace, the most visited and transacted marketplace in India. Through these alliances, Amazon India aims to bring a change in the lives of over 62000 women entrepreneurs across the country, expanding the program reach by 3 times since its launch in November last year.

Founded in 1996, Mann Deshi Foundation works on nurturing and supporting rural women entrepreneurs in Maharashtra, Gujarat and Karnataka with the knowl-

edge, skills, courage, access to markets and capital to improve their standard of living. COWE, with over 12 years of supporting women entrepreneurs, has been helping its members by the way of training, mentoring, creating, marketing and networking platforms. Through these partnerships, women entrepreneurs associated with Mann Deshi Foundation and COWE will be able to offer their products to Amazon.in customers through a dedicated storefront, 'The Saheli Store'. Women entrepreneurs will get a chance to feature unique products such as apparels, food, home and kitchen accessories, produced locally by them on the Saheli store. Besides offering the registered women entrepreneurs an unparalleled reach to customers, Amazon Saheli will help them gain world-class logistics and fulfillment facilities to help their businesses soar. (20-4)

## Sony Entertainment Television Presents 'Yeh Pyaar Nahi Toh Kya Hai'

Sony Entertainment Television with its unique story telling has rendered various hues of love & romance through Ek Duj Ke Vaaste, Kuch Rang Pyar Ke Aise Bhi and Badhe Acche Lagte Hain. Partnering once again with Bindu & SJ Studios, it brings to you an untouched, breezy yet absorbing world of romance in "Yeh Pyaar Nahi Toh Kya Hai". It's that shade of love which is unspoken but palpable, unexpressed but perceptible of Siddhant Sinha (Namit Khanna) & Anushka Reddy (Palak Jain).

Siddhant Sinha is racing ahead at a breakneck speed to achieve fame and success in his career but still finds something missing, what is that? Anushka Reddy, daughter of one of the biggest 'business tycoons' of the country is untouched by the opulence in which she has been brought up, sensitive yet competitive has everything which one could desire but still cannot give up on her emotions that she has for Siddhant, why?



The entire show is being shot in Delhi at real locations to give its viewers a completely differentiated cinematic experience and bringing alive the world of its characters. The rich and opulent world of Anushka Reddy will be an awe-inspiring and a never seen-before experience for the viewers on television. (19-8)

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