

EDITORIAL

Oscar campaign

The Oscars 2018 were fairly low predictable lines, with favourites hitting the marquee and pay and gender parity taking the centrestage as a hugely endorsed cause of the year. But clearly what took the thunder was best actress Frances McDormand, who in a high-octane, motivated speech, insisted that actors put an "inclusion rider" in their contracts. What this essentially means is that A-listers actors can in their projects insist upon a certain level of diversity in the cast and crew and argue for a storyline and milieu to be more reflective of the world we live in. Or so the argument goes by equity crusaders. McDormand's speech perhaps echoed the seriousness of Hollywood, which is now aggressively trying to overturn the damage done to its liberal, global image by the Weinstein sexual harassment case and a predominantly White bias. Perhaps it was as part of course correction that two Indian acting legends made it to the Oscars tribute list — Shashi Kapoor and Sridevi.

Shashi Kapoor also figured in the BAFTA list of tributes and could claim his place by virtue of his international outings and collaborations with Merchant-Ivory films, where he has been the protagonist much of the time. At one time, Kapoor's charming demeanour, gentlemanly behaviour and understated acting made him quite a darling of the West. With The Householder and Siddhartha, he truly became India's first international star. The Oscar even acknowledged him as a producer, his benchmark films like Junoon, 36 Chowringhee Lane and Kalyug stirring critics at international film festivals. In that sense, Sridevi never crossed over into Hollywood and even refused the offer of a minor role in Steven Spielberg's Jurassic Park at the height of her stardom. That's the closest she had ever got except shooting for English Vinglish in the US. But her lifetime's achievement can easily outscore that of Hollywood legend Meryl Streep, one whom everybody wants to swear by. Sridevi was the first female superstar, a multi-lingual enterprise that could affect our film economy with 300 projects and definitely one who brought in the issue of gender justice and pay parity in a deeply misogynistic industry. And that is a contribution that's hard to ignore anywhere in world cinema. McDormand also asked producers to invite her women colleagues over to their office instead of talking to them about job offers at a party, a professional propriety that the late Sridevi always insisted upon. With the Best Picture going to The Shape of Water, about a dispossessed woman getting love from an aquatic humanoid creature and not male society, and Jordan Peele becoming the first Black screenwriter to hold the golden statue, the Oscars, perhaps for the first time, addressed the crying need for humanity in what mirrors us — films.

LETTERS TO THE EDITOR

Status & Changing Roles of Women in Indian Society (83)

There are various issues and problems which women generally face in the society in India. Some of the problems are mentioned and described below:

- Selective abortion and female infanticide: It is the most common practice for years in India in which abortion of female fetus is performed in the womb of mother after the foetal sex determination and sex selective abortion by the medical professionals.
- Sexual harassment: It is the form of sexual exploitation of a girl child at home, streets, public places, transports, offices, etc by the family members, neighbors, friends or relatives.
- Dowry and Bride burning: It is another problem generally faced by women of low or middle class family during or after the marriage. Parents of boys demands a lot of money from the bride's family to be rich in one time. Groom's family perform bride burning in case of lack of fulfilled dowry demand. In 2005, around 6787 dowry death cases was registered in India according to the Indian National Crime Bureau reports.
- Disparity in education: The level of women education is less than men still in the modern age. Female illiteracy is higher in the rural areas. where over 63% or more women remain unlettered.
- Domestic violence: it is like endemic and widespread disease affects almost 70% of Indian women according to the women and child development official. It is performed by the husband, relative or other family member.
- Girls have no property rights like boys forever.
- Child Marriages: Early marriage of the girls by their parents in order to be escaped from dowry. It is highly practiced in the rural India.
- Inadequate Nutrition: Inadequate nutrition in the childhood affects women in their later life especially women belonging to the lower middle class and poor families.
- Domestic violence and status in the family: It is the abuse or violence against women.
- Women are considered as inferior to men so they are not allowed to join military services.
- Status of widows: Widows are considered as worthless in the Indian society. They are treated poorly and forced to wear white clothes.

Vinod Chandrashekar Dixit (AHMEDABAD)

Edi.: Churnilal S. Bhatt, Printer & Pub.: Mayur C. Bhatt, Place of Pub.: 201-2-8, Nandan Com. Opp. Mithakhali Rly Crossing, Mithakhali, Ahd-6 Place of Printing: Kewal Offset B-8, J.K Estate, Nr. Kalpnabhumii Estate, Opp. Ravi Estate, Nr. Dudheswar Water tank, Dudheswar, Ahd-4 Owner: Kalyani Pub. Pvt. Ltd.

Army chief raised the right issue

Among the Bangladeshi nationals listed in the National Register of Citizens, a foreigner detected in June 2005, has acquired a voter's identity card and Aadhaar card. Obviously, the population of illegal aliens determined to settle in Assam is a natural vote-bank for the party that provides the documentation enabling eternal residence and rights in India. Little wonder that Bangladeshi immigrants always have infallible proof of Indian citizenship, while needy citizens in remote hamlets starve for want of Aadhaar linkage with the ration shop. As we await the efficacy of Assam's National Register of Citizens, we urgently need a law to deny citizenship to the offspring of infiltrators.

At a defence officers' seminar on 'North-East Region of India — Bridging Gaps and Securing Borders', organised by the Centre for Joint Warfare Studies and Integrated Defence Staff at DRDO Bhawan (New Delhi, February 21), the Chief of Army Staff, Gen Bipin Rawat, flagged the demographic invasion from the east. The deliberations were in-house; the partial leaks which sparked media outcry unfortunate.

Rawat reportedly said the influx of illegal migrants from Bangladesh into Assam explains the exponential rise of Maulana Badruddin Ajmal's fledgling party, All India

United Democratic Front (AIUDF). He advocated amalgamating the population that came before independence and addressing problems in the North-East with development. The influx is part of a proxy war by a western neighbour (Pakistan), supported by a northern neighbour (China). A thinking General, Rawat noted that the AIUDF, launched in 2005, has grown relatively faster than the Bharatiya Janata Party (BJP), which grew out of the Jan Sangh that had just two MPs in 1984. In fact, an ethno-religious group was consciously nurtured to alter Assam's demography long before Partition.

Amalendu Guha (Planter Raj to Swaraj: Freedom Struggle and Electoral Politics in Assam 1826-1947; ICHR, 1997) records that Muslim presence in the Brahmaputra Valley rose from nine per cent in 1881 to 19 per cent in 1931 and 23 per cent in 1941. In Barpeta sub-division, Muslims were just 0.1 per cent of the population in 1911, but almost 49 per cent in 1941.

Five time Chief Minister SM Sadullah (1937-1946) imported so many east Bengal Muslims, ostensibly to 'Grow More Food' during World War II that the Congress and even Lord Archibald Wavell, dubbed it a 'Grow More Muslims' strategy (The Northeast Question: Conflicts and Frontiers, Pradi

Phanjoubam, Routledge, 2015). One lakh bighas in the Brahmaputra valley were given to these migrants in 1939-40 alone.

Sadullah joined the Muslim League in 1937 and supported the Cabinet Mission Plan grouping that would have placed Assam in Pakistan, but for Mahatma Gandhi, Gopinath Bordoloi and Sarat Chandra Bose. The original map of the Muslim League before 1947 included all of India's North-East.

Maulana Ajmal legitimately claims that the AIUDF and the Aam Aadmi Party rose due to the mis-governance of large parties, and that his party gives a good number of seats to Hindus. But to lambast the General for making a "political statement" is absurd; a military strategist understands the political dimensions of every issue.

However, Ajmal rightly observes that New Delhi has never raised the issue with Dhaka, and, "If there are so many illegals, how did they get the right to vote, those documents? ... Those who are in power now and who have been in power must explain... what is the Border Security Force or the Army doing?"

Anger over changing demography was simmering when the Congress gave voting rights to four lakh immigrants during the 1983 Assembly poll; the Nellie massacre followed. The Illegal Migrants (Determination by Tribunals) Act 1983 was duplicative and made it impossible to deport outsiders; it was struck down by the Supreme Court in 2005, for endangering the security of the North-East and reducing the local people to a minority in some districts. ? Indeed, it encouraged

Bangladeshi intruders to spread to other north-eastern States. The Inter-Services Intelligence (ISI) recruited illicit migrants to make inroads into groups like the United Liberation Front of Assam (ULFA). China has joined the game.

Bangladesh's official census of 1991 noted a "missing population" of six million (Illegal Migration from Bangladesh, BB Kumar, 2006). In 1998, Assam Governor Gen SK Sinha sent a 42-page report to the Presi-

dent regarding an ISI plot (Operation Pin Code) to grab the "chicken neck" Siliguri corridor and cut off the North-East. In 2005, West Bengal Governor Gopal Krishna Gandhi warned President APJ Abdul Kalam that the State was sitting on an "infiltration time bomb". In 2011, Home Secretary Madhav Godbole estimated 1.5 crore aliens across the North-East; his Task Force on Border Management should be made public.

King Koil launches PURE Foam Mattresses 'V4' with internationally acclaimed



Taking a quantum leap in offering most innovative technology & adhering to its vision to help its customers get good night's sleep, King Koil, world's oldest mattress brand unveils yet another revolutionary range of mattresses 'V4' using 100% PURE foam inside. The 120 years-old global mattress brand with presence in more than 100 countries, King Koil has always endeavored to offer perfect comfort, turning bedtime into most relaxing time for the whole body and mind through world class technologies. Highly Comfortable, Highly Durable, 100% Pure Foam Mattresses King Koil 'V4' is manufactured from 'Hennecke' Polyurethane technology—the No.1 German Foam Technology. Use of Sleep Grade Foam

is another unique feature of King Koil 'V4' mattresses. King Koil

uses specialized formulation to make sleep grade foam unlike normal practice of using

furniture grade foam by others, which gives it a competitive edge over its counterparts. Since the mattresses manufactured with 100% PURE foam, can be produced in different densities and firmness options; it has given flexibility to King Koil, to manufacture 'V4' mattresses exactly according to the customers' comfort requirement. King Koil 'V4' 100% PURE foam mattresses are made in a controlled environment, enabling standardized quality and allowing the customers to choose the level of firmness they desire. (19-10)

Hero Motocorp Strengthens Its Motorcycle Range Launch Of New Super Splendor



Further consolidating its range of popular motorcycles, Hero MotoCorp Ltd, the world's largest two-wheeler manufacturer, has introduced the new 'Super Splendor' across markets in the country.

Aimed at further bolstering its dominant leadership in the domestic motorcycle market, the new Super Splendor is attractively priced at Rs 57339/- (Ex-Showroom Ahmedabad).

In a testament to the popularity of Hero's range of motorcycles, the Company enjoys more than 50% share

in the domestic motorcycle market.

Targeted at young professionals, the new Super Splendor offers best-in-class performance and convenience. This is in addition to the trust, reliability and fuel efficiency that are distinct to the Splendor brand.

Commenting on the launch, Ashok Bhasin, Head - Sales & Customer Care, Hero MotoCorp said, "Every second motorcycle sold in the country is a Hero bike. Within the domestic motorcycle market, Hero MotoCorp is a dominant leader in the 125cc segment with more than 55% market share. The launch of the new stylish and performance-oriented Super Splendor is a significant step to further consolidate this leadership. The new Super Splendor retains the core attributes of one of India's most reliable brands - Splendor - and is surely going to appeal to customers across the country." (20-4)

#Iamsorry - A musical short film by Inbox pictures featuring Ritika Singh



Taking the opportunity of Women's day Inbox pictures brings out an important issue of women's suicide with their powerful musical short film #Iamsorry. The film stars Ritika Singh in the lead who garnered critical and mass acclaim with her debut film Saala Khoodos. #Iamsorry is directed by National Award winning director Ashwini Chaudhary and is produced by Inbox pictures. The film deals with the plight of several women who are subjected to fear that they face every day.

Talking about the same producer Sajid Qureshi said, "Today when everyone is talking about women empower-

ment, this musical short film talks about the troubles, the difficulty, the dilemma that women face in their day to day lives. What is sad is that there is no Government helpline number that prevents or helps women trying to take their lives. With this musically short I urge the Govt of India to take up women's safety issue seriously and provide a suicide prevention service."

#Iamsorry is all set to release on 8th March, 2018 and is dedicated to all the women who deal with the constant fear of being Molested or raped or just being followed by people in their everyday life. (13-9)

Amazon Fashion Launches A Dedicated Online Baby Clothing Store In India

Bengaluru, Amazon Fashion today announced the launch of their first ever dedicated online Baby Clothing Store, to help parents shop at ease for their newborns. The exciting new store is a one stop destination that offers an extensive selection of over 1 Lakh styles for baby girls and boys, up to 2 years of age.

The store will feature a mix of popular homegrown and international brands such as Mothercare, United Colours Of Benetton, Gini & Jony and 612 League and the exclusive babyGAP line from GAP. The product range starts from INR 100 and includes Apparel: T-shirts, dresses, romper suits, clothing sets, bodysuits and one pieces and Shoes & Accessories such as mittens, booties, pre walkers

and first walkers. The products are eligible for Amazon PRIME, which offers unlimited free one-day and two-day delivery to over 100 cities across India for an unparalleled shopping experience.

Ms. Roshni Lakhani Maheshwari, Brand Manager of GJ Baby by Gini and Jony, "We are excited at the launch of the Baby Clothing Store by Amazon Fashion. Amazon has already taken the country by storm and has now launched a much needed one stop store for parents from across the country. We at GJ Baby are delighted to reach out to these customers. We maintain special care in maintaining the design, safety and comfort for babywear and believe the Baby Clothing Store will do complete justice to our collection." (20-4)

International Women's Day is a time to reflect on progress made



Vinod Chandrashekar Dixit
Freelance Journalist
Ahmedabad

Mahatma Gandhi said, 'Intellectually, mentally, and spiritually, woman is equivalent to a male and she can participate in every activity.' International Women's Day is a time to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of their countries and communities.

Swami Vivekananda said, "The best thermometer to the progress of a nation is its treatment of its women." Women continue to have a long way to go to guarantee equality and fairness throughout society. A country which respects women only can survive better in the world arena. 8th March is celebrated as International Women's Day which represents a movement that is for every woman and girl, no matter where they live.

Every year we celebrate The International Women's Day" but we find that the crime against women seem to be increasing at an alarming rate. Crime is endemic to the human condition, but a crime specifically directed at one sex is most despicable and unfortunately, the one that is punished least. It is

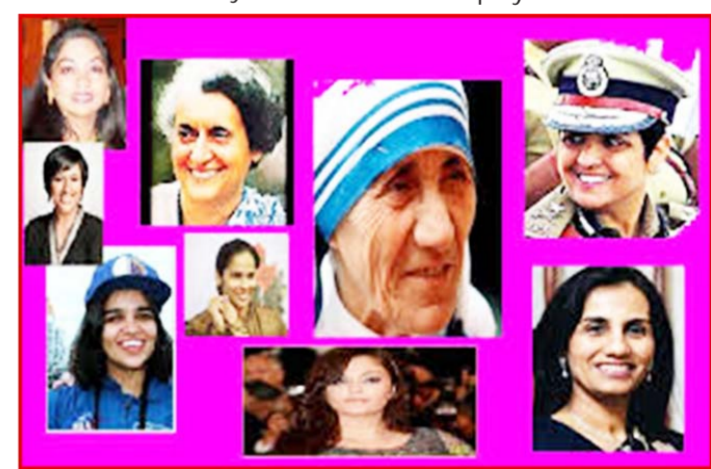
found that the media exposure and all the legislation have little impact. Legislation introduced by the government is often merely tokenism. One would find that the problem before the majority of women in our country is not equality but survival. The pati-parneshwar has rudely and gradually been brought down to earth.

The scenario for women seems grim indeed and this will continue so long as the basic social and economic structures remain unchanged and the implementing and law and order agencies show indifference. Merely celebrat-



make some attempt to take its own enactments seriously.

The evidence shows that in the developing world, women play a different role



ing the women's day is useless unless real power in social, political Cultural and economic arena women are given adequate representations. There is no gender equality. Discrimination against women prevail in all walks of life. The thinking of society has to change and parents must value their daughters on a par with their sons and should give them the same advantages and means of independence. I would like to point out that while laws alone cannot put an end to evils that are endemic in the social structure, the government can at least

than men and are more likely to take care of their family's health care and nutrition, things that children need to become productive adults and contribute to the economic and social development of societies.

India is fortunate to have had many great women - Auvaiyar, Annie Besent, First women president of Indian national Congress, Nevedita, Vijayalakshmi Pandit, First Indian Woman President of UN General Assembly, Mother Teresa, Sarojini Naidu to Indira Gandhi only the second woman Prime Minister in the world, to Kalpana Chawla,

Indra Nooyi to Pratibha Patil first women President of India and many more in the Indian Corporate sector who have proved to be more than a match. Their contribution to society in whole and to Women in Particular is invaluable. Equal opportunities should be available in all areas to express their respective opinions. Social and mind change is vital for development of women to achieve success in life.

Time has now changed since women's voting rights were the primary concern of female activists. Women have found their way into roles that were unimaginable 100 years ago.

The growing international women's movement, which has been strengthened by four global United Nations women's conferences, has helped make the commemoration a rallying point to build support for women's rights and participation in the political and economic arenas. Increasingly, Yet the aim of the date has endured - to push governments to recognise the necessity of sex and gender equality in law.

It is time for them to introspect their positive and negative attitude towards life. It is the time for them to pat themselves at their back for some of their achievements in that whole year. Road is lengthy and they have to travel steadfastly to achieve freedom in all walks of life. No longer is the "hand that rocks the cradle" the only womanly hand that rules the world.

Vinod Chandrashekar Dixit
dixitpraktar@yahoo.in
B-15 Jyoti-Kalash Society,
Jodhpur Tekra
Satellite Ahmedabad -
380 015

Health Ministry to get 'Ayushman Bharat' Logo through crowd sourcing; Date extended till 18th March

The Ministry of Health and Family Welfare has launched a competition for designing of a logo and tagline for the Ayushman Bharat programme, announced in the General Budget 2018-19, this year. This shall be done through a 'digital crowd sourcing campaign' on MyGov portal. The competition was launched on 19th February, 2018 and will now conclude on 18th March, 2018. The main aim of the competition is to generate awareness among the population about these health sector

initiatives and engage them towards ownership in shaping a healthy India. The winner of the competition shall be awarded a prize of Rs. 25,000/- while the second winner shall be awarded Rs. 10,000/-. The main theme of the logo shall be 'Ayushman Bharat' and the guiding principle will be SarveBhavantuSukhinah, SarveSantuNiramayah. The submission can be either digital logo or a handmade submission which can be submitted as a scanned copy on the digital

platform. The prizes would be handed over by Hon'ble Minister, Health & Family Welfare in a live streaming event on MyGov and other social media portals.

The details for the competition can be accessed at <https://www.mygov.in/task/logo-and-tagline-competition-ayushman-bharat/>

The Government has announced, as a part of 'Ayushman Bharat', two path breaking initiatives that address health holistically, impacting primary, secondary and tertiary care system as well as prevention and health promotion. The 1.5 lakh

health and wellness centres will provide people-centric comprehensive primary health care including for common non-communicable diseases closer to the homes of people including providing free essential drugs and diagnostics. The second initiative under 'Ayushman Bharat' is the National Health Protection Scheme, under which over 10 crore poor and vulnerable families (approx. 50 crore beneficiaries) will be provided treatment coverage up to Rs. 5 lakh per family per year for secondary and tertiary care hospitalization.

Himalaya BabyCare Launches Extra Large Gentle Baby Wipes



Himalaya introduces India's first Extra Large Gentle Baby Wipes, double the size of the regular gentle wipes. Infused with the goodness of Aloe Vera and Indian Lotus, Himalaya Extra Large Gentle Baby Wipes gently cleanse and refresh baby's delicate skin, keeping it soft and supple.

The extra-large wipes are superior in quality and is enriched with the goodness of Himalaya Baby Lotion, the wipes are free from alcohol, silicones and lanolin.

The Extra Large Gentle Baby Wipes offer the convenience of cleansing baby from head-to-heel using just one wipe. The wipes also come

handy when: freshening up at the end of the day, baby needs a quick clean-up on days she is unwell, cleaning up after meal or play time, for on-the-go freshness

Pack size: Packs of 12s and 24s Directions: Pull out one wipe and gently cleanse baby's body. Dispose after one use. Reseal the package to keep the wipes fresh.

Himalaya Extra Large Gentle Baby Wipes is available at all leading pharmacies, modern trade outlets, and exclusive Himalaya stores, as well as online at www.himalayastore.com. (19-10)

Denim brand "Killer" acquires BCL Team Franchise, names it "GOA KILLER"

"KILLER" the denim brand from one of the biggest fashion houses in India Kewal Kiran Clothing Ltd has acquired Box Cricket League team franchise and named it GOA KILLER. Merging the world of cricket and entertainment, GOA KILLER is competing with other teams of Box Cricket League (BCL). GOA KILLER promises to be the most entertaining team of this season with ex Big Boss contestants Rakhi Sawant, Dhinchak Pooja, Love birds Bandaja Kalra & Puneesh Sharma in the house. The team is being led by Rajneesh Duggal as the captain with other players including Arjun Aneja, Ayaz Ahmed, Sahil Khattar, Sumit Bhardwaj, Madhav Deochakke, Paras Chhabra, Reyaanshvir Chdha, Alan Kapoor, Isha Anand Sharma, Cheshta Bhagat, Pooja Bisht, Nalini Negi, Pavitra Punia and Garima Jain. Killer is also giving its fans an opportunity to



meet and greet with Goa Killer celebrity team. On shopping for Rs. 2999/- Killer fans can enter the contest and win a chance to meet their favorite celebrity players from Goa Killer. Season 3 of Box Cricket League will be telecasted on MTV starting from February 26, 2018 Monday to Thursday 8pm - 10pm. Yesteryear renowned Actress Urmila Matondkar will be seen supporting the team GOA KILLER. (19-10)

Obesity Ups the Risk of Chronic Kidney Diseases by 83%

Ahmadabad, In a span of 10 to 15 years, deaths due to kidney failure, an advanced-stage outcome of chronic kidney disease (CKD), has doubled in India, with an estimated 1.3 lakh deaths in the age group of 15 to 69 years recorded in 2015. The prevalence of the disease is growing due to increased prevalence of major risk factors such as diabetes, cardiovascular diseases and hypertension, creating significant stress on the healthcare system in India.

"The connection of obesity with diabetes, cardiovascular diseases and hypertension, which are the major risk factors for chronic kidney disease, is well known. However, obesity is now also being associated with increased inflammation, increased hormonal sensitivity to blood pressure and metabolic ab-

normalities that has a direct impact on kidneys. It is interesting to note that 34% of urban women in Ahmadabad are overweight or obese, which can translate into thousands of women at risk for CKD in future. This is a grave cause for concern because although obesity can be managed, CKD has no cure. The disease is progressive and gradually leads to kidney failure," said Dr. Kamal Gopani, Nephrologist, Columbia Asia Hospital, Ahmadabad.

It is well established that obesity leads to diabetes, cardiovascular diseases and hypertension, but new research also indicates that it appears to have additional independent risk of CKD. Obese people are at 83% increased risk of CKD and 24.8% CKD in women and 13.8% CKD in men are associated with the condition. (19-10)

Amway India opens Express Pick & Pay store in Rajkot



Rajkot, Amway India, the country's leading Direct Selling FMCG Company, has opened its 52nd Express Pick & Pay Store today in Rajkot and also the fifth Express Pick & Pay Store in Gujarat. The store is located at 101, 1st floor, Business Park, Kalawad Road, Rajkot - 360 005. As a part of its strategy to increase consumer outreach, the store's format is similar to a 'Mini Shopping Centre' which gives an opportunity to the Amway consumers and Direct Sellers to touch/feel and purchase the high-quality prod-

ucts offered by Amway. On the occasion, Sandeep Prakash, Sr. Vice President, West, Amway India, said, "Gujarat is one of the potential markets for Amway India and there is a high level of appreciation for Amway products in the state which is why we have opened the fifth Express Pick & Pay store of the state in Rajkot to support our direct sellers and consumers. This store will play a key role in increasing availability and visibility of Amway's products to consumers in the city." (19-8)

President of India's message on the eve of International Women's Day

The President of India, Shri Ram Nath Kovind, in his message on the eve of International Women's Day, which is observed every year on March 8, has said: "On the occasion of Interna-

tional Women's Day, I extend my greetings to all women. This is a day to recognise the contributions of women in different facets of life, whether personal or professional.

Bhabijis' dress up for a Church Wedding in the show



Bhabiji Ghar Par Hain team has recently shot in Goa for a special episode and will be seen enjoying themselves at the beach destination! The makers have come up with an interesting plot that will see the two couples - Anita and Vibhiti; Angoori and Tiwari, walk down the aisle to say, 'I do' to each other. When in Goa, how can one not show a church wedding for the audience to revel in. Turns out that the actors also had a whole lot of fun shooting for this.

As per the plot, both the couples land in Goa to get married once again. Since

they are in Goa, they decide on a church wedding where the ladies look resplendent in white gowns and the men look dapper in a tuxedo.

Says Shubhangi Atre, who essays the character of Angoori Bhabhi on the show, "I can't tell you how excited I was for the church wedding sequence. Its just amazing how the makers keep coming up with interesting plots because as artists they don't let us feel monotonous. I loved wearing the white gown and holding the flowers in my hand and walking down the aisle." (19-8)

Porus' actress Riya Deepsi carries a pepper spray and knife in her bag



The beautiful Riya Deepsi who plays Princess Barsine in Siddharth Kumar Tewary's Porus will have a face to face fight with Porus (played by Laksh) in the upcoming episode. Every actress cannot hold a sword and fight in front of the camera, but actress Riya Deepsi has that opportunity. It was a dream-come-true experience for her to play a warrior princess. The beautiful actress has also trained herself for sword-fighting and horse-riding. She believes that self-defense is the best way to protect yourself and the show has made her stronger as well.

Speaking on the fight sequence Riya says, "It was my dream to play a warrior prin-

cess and am so proud to play this role of Princess Barsine in Porus. Fighting with a sword is a different ball game altogether, I did a workshop during Mahabharat also and before Porus was on air I also have done another workshop. Laksh and our fight choreographer Deepak Das both, helped me a lot. And at the end I did complete my part. Shooting for the fight sequence was exciting and you get charged to do well." Riya also adds, "I was a complete tomboy in my school and college days and I have also learnt Taekwondo and participated in state level championship. I feel every girl needs to know self-defense well. I carry a pepper spray and a small knife in my bag." (19-10)

SUMMER OF PLAY WITH SPYKAR'S NEWLY LAUNCHED COLLECTION



India's leading fashion denim brand launches a fresh zesty line of collection - the Summer of play.

The collection will bring to life a mysterious vibrancy for the millennial to embrace season with a light

heartedness. Spykar, with its denim superiority, and its exclusive range of cool, summer attire only brings out the lively spirit in the young n restless generation of today. It adds light to the light hearted.

The season's collection is inspired from the natural elements, beauty of landscapes and marine life: travel blurring borders and handpicked native flavours around the globe.

This is a global collection for the world traveller who is not restricted to any boundary & wandering through land, sky & water. (19-10)

Avanse launches a special education loan offer on the occasion of Women's Day



On the occasion of Women's Day 2018, Avanse Financial Services (Avanse), one of

India's leading education finance company announces the launch of an exclusive education loan offer for girl students aspiring to pursue higher education and build a strong future. The benefits include 12 year term as against the available 10 year term, 25% discount on processing fee and a 1% reduction on Rate of Interest. The offer starts from March 8, 2018 and concludes on March 31, 2018.

Commenting on this initiative, Amit Gaianda, CEO, Avanse Financial Services said, "To commemorate Women's Day, Avanse is glad to dedicate March 2018 towards fulfilling higher education aspirations of girl students. This offer includes discounts on processing fees, subsidized interest rates and longer repayment tenure and rein forces Avanse's objective of making quality education affordable to deserving students." (19-10)

BEFORE THE NATIONAL COMPANY LAW TRIBUNAL BENCH, AT AHMEDABAD COMPANY PETITION (CAA) NO. 47 OF 2018 IN COMPANY APPLICATION (CAA) NO. 158 OF 2017 In the matter of Companies Act, 2013

In the matter of Scheme of Amalgamation of Sitaman Industries Private Limited (the "Transferor Company") and Peass Industrial Engineers Private Limited (the "Transferee Company") and their respective shareholders.

Peass Industrial Engineers Private Limited, a company incorporated under the provisions of Companies Act, 1956 having its registered office at Maneklal Road, Opp. Railway Yard, Navsari, Gujarat - 396 445 ... Petitioner Company

NOTICE OF HEARING OF PETITION

Petition under Sections 230 to 232 of the Companies Act, 2013 presented by Peass Industrial Engineers Private Limited on February 12th, 2018 for sanctioning of the Scheme of Amalgamation of Sitaman Industries Private Limited (the "Transferor Company") and Peass Industrial Engineers Private Limited (the "Transferee Company") and their respective shareholders and was admitted by the Hon'ble National Company Law Tribunal, Ahmedabad on 27th Day of February, 2018. The said Petition is fixed for hearing before the said Hon'ble Tribunal on 20th March, 2018 at 10.30 am in the morning or soon thereafter.

ANY PERSON desirous of supporting or opposing the said Petitions should send to the Petitioner's Advocates at their address mentioned hereunder, a notice of his intention, signed by him or his Advocate, with his full name and address, so as to reach the Petitioner's Advocate not later than two days before the date fixed for the hearing of the Petition. Where he seeks to oppose the Petition, the grounds of opposition or a copy of the affidavit intended to be used in opposition to the Petition, should be filed in Hon'ble National Company Law Tribunal, Ahmedabad bench at Anand House, Sarkhej - Gandhinagar Highway, Near Jaisa Party Plot, Thaltej, Ahmedabad, Gujarat - 380 059 and a copy thereof served on the Petitioner's Advocate, not less than two days before the date fixed for hearing. A copy of the Petition will be furnished by the Petitioner's Advocates to any person requiring the same on payment of the prescribed charges.

Place: Ahmedabad Sd/-
Date: 08/03/2018 Ms. Dharmishta N. Raval Place: Ahmedabad FOR Raval & Raval
Advocates for the Petitioner Companies
21/23 Laxmi Chambers, 2nd Floor, Navjeevan Press Road, Usmanpura, Ahmedabad - 380 014

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The Federal Bank Ltd. Branch: Mumbai / Asset Recovery, 134 Jolly Maker Chambers II, 13th Floor, Nariman Point, Mumbai 400 021. Phone No.: 022 22853712/ 22028427, Email Id: bbvo@federalbank.co.in																									
Annexure V - Abridged Sale Notice for Publication Recovery Recovery Branch: Mumbai																									
BBYO/RKT/ / / 2018	Date: 07.03.2018																								
NOTICE FOR SALE OF MOVABLE AND IMMOVABLE PROPERTY ISSUED UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 (hereinafter referred to as act) r/w SECURITY INTEREST (ENFORCEMENT) RULES, 2002 (hereinafter referred to as rules)																									
Pursuant to the Demand notice dated 1/7/2015 issued U/s 13(2) of the above Act, the possession of the below mentioned security property was taken on 16/9/2015 by the Federal Bank Ltd. through its Authorised Officer. Whereas Bank has decided to sell the property on 28.03.2018 described herein below on "AS IS WHERE IS BASIS" under Rules 8 & 9 of the said Rules, the undersigned being Authorised officer of the Bank hereby invite from general public sealed tenders for purchasing the property as per the following details.																									
Name of the defaulted borrower(s)	(1) Mr. Sagar Narendra Tanna (Proprietor Of M/s Kurvarmandan Cotton), (2) Mr. Narendra Manilal Tanna (3). Mrs. Chhaya Sagar Tanna all residing at Janki Park D Flat No.12, 3rd floor Opp. Jivrajani Showroom Kalawad Road Rajkot Gujarat-360001.																								
Total amount due from the borrowers	Rs.12,89,60,700/- on 07.03.2018 plus further interest, cost and charges as on date																								
Description of the properties proposed to be sold																									
Lot 1: Plot no 19 admeasuring 3875-64 sq.mtrs of "Shri Sardar Patel Industrial Estate" situated in Revenue Survey No 100/1 paikree 1 pakee of village Kherva, Tal.Wakner, Dist Rajkot in the state of Gujarat. Bounded on the North by Waste land of Lagu Survey No 99 ; on the South by Plot No.20 ;On the East by 18-00 Mts wide Road; On the West by Waste Land of lagu Survey No.99.																									
Lot 2: Plot no 20 admeasuring 2005-50 sq.mtrs of "Shri Sardar Patel Industrial Estate" situated in Revenue Survey No 100/1 paikree 1 pakee of village Kherva, Tal.Wakner, Dist Rajkot in the state of Gujarat. Bounded on the North by Plot No 19; On the South by land of lagu Survey no.100/1 p 1 & Plot No 21; On the East by 18-00 Mts. wide road; On the West by Waste Land of lagu Survey No.99.																									
Lot 3: Plot no 21 admeasuring 790-68 sq.mtrs of "Shri Sardar Patel Industrial Estate" situated in Revenue Survey No 100/1 paikree 1 pakee of village Kherva, Tal.Wakner, Dist Rajkot in the state of Gujarat. Bounded On the North by Plot No 20 ; On the South by Plot No .22; On the East by 18-00 Mts.wide Road; On the West by Land of lagu Survey No.100/1p1.																									
Lot 4: Plot no 22 admeasuring 790-68 sq.mtrs of "Shri Sardar Patel Industrial Estate" situated in Revenue Survey No 100/1 paikree 1 pakee of village Kherva, Tal.Wakner, Dist Rajkot in the state of Gujarat. Bounded On the North by Plot No 21; On the South by Plot No 23; On the East by 18-00 Mts.wide Road; On the West by Land of lagu Survey No.100/1p1.																									
Lot 5: Plot no 23 admeasuring 791-79 sq.mtrs of "Shri Sardar Patel Industrial Estate" situated in Revenue Survey No 100/1 paikree 1 pakee of village Kherva, Tal.Wakner, Dist Rajkot in the state of Gujarat. Bounded On the North by Plot No 22 ; On the South by Common Plot; On the East by 18-00 Mts.wide Road; On the West by :Land of lagu Survey No.100/1p1.																									
Lot 6: (a) Plot No.66 of RUDA Transportnagar Scheme admeasuring 583-26 Sq.mts of land along with building situated in Revenue Survey no.207 paikree of village Anandpar (Navagam), District Rajkot in the state of Gujarat. Bounded on the North by : Land of lagu Plot No.55 &56; ; On the South by Land of lagu Plot No 67; On the East by Land of lagu Survey No 207 paikree ;On the West by 12-00 Mts.wide Road.																									
(b) Plot No.67 of RUDA Transportnagar Scheme Property admeasuring 558-13 Sq.mts of land along with building situated in Revenue Survey no.207 paikree of village Anandpar (Navagam), District Rajkot in the state of Gujarat. Bounded On the North by Land of lagu Plot No 66; On the South by Land of lagu Plot No 106; On the East by Land of lagu Survey No 207 paikree ; On the West by 12-00 Mts.wide Road.																									
Lot 7: One set of Guar Gum split plant comprising seed cleaning unit, seed breaking unit, furnace hearth/drier unit, dehusking unit, finished product screening unit and other accessories; Electric motors, Electrical installation including 250 KVA transformer etc.; storage hoppers , by products and finished products made of steel plates and structural steels etc situated at Plot No.66-67, RUDA Transport Nagar, Revenue Survey no.207 , near Jaipur Golden Transport, Navagam, Rajkot.																									
Date, Time & Place of Auction	28.03.2018 at 11.30 A.M - The Federal Bank Ltd., Br.Rajkot, 7, Panchnath Plot, Opp.Shastrī Maidan, Subhash Road, Rajkot. Phone No. 0281-2231239 / 2232601/ 9624678016 /8690053483																								
Reserve Price below which property will not be sold and Earnest Money Deposit	<table border="1"> <thead> <tr> <th>Property</th> <th>Reserve Price</th> <th>EMD</th> </tr> </thead> <tbody> <tr> <td>Lot No.1</td> <td>Rs.52,13,437/-</td> <td>Rs.5.22 Lacs</td> </tr> <tr> <td>Lot No.2</td> <td>Rs.27,26,293/-</td> <td>Rs.2.73 Lacs</td> </tr> <tr> <td>Lot No.3</td> <td>Rs.11,00,084/-</td> <td>Rs.1.11 Lacs</td> </tr> <tr> <td>Lot No.4</td> <td>Rs.11,00,084/-</td> <td>Rs.1.11 Lacs</td> </tr> <tr> <td>Lot No.5</td> <td>Rs.11,00,084/-</td> <td>Rs.1.11 Lacs</td> </tr> <tr> <td>Lot No.6</td> <td>Rs 1,11,60,000/-</td> <td>Rs.11.16 Lacs</td> </tr> <tr> <td>Lot No.7</td> <td>Rs.2,31,000/-</td> <td>Rs.0.24Lacs</td> </tr> </tbody> </table>	Property	Reserve Price	EMD	Lot No.1	Rs.52,13,437/-	Rs.5.22 Lacs	Lot No.2	Rs.27,26,293/-	Rs.2.73 Lacs	Lot No.3	Rs.11,00,084/-	Rs.1.11 Lacs	Lot No.4	Rs.11,00,084/-	Rs.1.11 Lacs	Lot No.5	Rs.11,00,084/-	Rs.1.11 Lacs	Lot No.6	Rs 1,11,60,000/-	Rs.11.16 Lacs	Lot No.7	Rs.2,31,000/-	Rs.0.24Lacs
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The intending purchasers shall submit / send to the undersigned their tender, in the tender forms issued by the bank, in sealed cover along with a Demand Draft favoring The Federal Bank Ltd. Payable at Rajkot for earnest money (EMD) equivalent to 10% of the Reserve Price of the property, which is refundable if the tender is not accepted. (Tenders which are not duly sealed and not accompanied by Demand Draft as afore stated will be summarily rejected). The sealed covers containing tender shall reach the Authorised Officer at our Br. Rajkot before 3 pm on 27.03.2018. The persons who have given tenders shall be present before the Authorised Officer at our Br. Rajkot at 11.30 am on 28.03.2018 when the tenders will be opened. After opening the tender, the intending bidders may be given opportunity at the discretion of the authorized officer to have, inter se bidding among themselves to enhance the price. The incremental bid amount will be in the multiple of Rs. 50,000.00. The successful bidders shall deposit 25% of the bid amount / sale price (less EMD) immediately on acceptance of his tender/ offer by the Bank and the balance 75% within 15 days, failing which the entire deposit made by him shall be forfeited without any notice and the properties concerned will be re-sold. All payments shall be made in the form of Cash or RTGS or DD drawn in favour of The Federal Bank Ltd. payable at Rajkot. The successful bidders shall bear the entire charges / fees payable for conveyance such as stamp duty, Registration fee etc. as applicable as per law. The Bank will not be held responsible for any charge, lien, and encumbrance, property tax, dues to the builder / society or any other dues to the Govt. or anybody in respect of the property under sale. The Authorized Officer has the absolute right to accept or reject the bid/ all or any tender including the highest tender or adjourn / postpone the sale without assigning any reason. The decision of the Authorized Officer/Bank shall be final. The sale of properties shall be under 'AS IS WHERE IS AND AS IS WHAT IS CONDITION' and 'No fault no complaint basis'. The buyers should satisfy themselves on the title, ownership and statutory approvals etc., before participation in the auction. The tender shall not be accepted if the bid is below the reserve price. The intending purchasers can inspect the Lot No. 1 to Lot No. 5 properties between 11 am to 12 pm and Lot No. 6 to 7 properties 2.30pm to 3.30 pm on 23.03.2018 with prior appointment at his/her expense. For inspection please contact Br. Rajkot. For the further details regarding other conditions of sale, the intending bidder may contact the undersigned or the Manager Br. Rajkot (Tel No. 02812231239/ 02812232601)																									
For The Federal Bank Limited																									
Place: Mumbai	Sunil S Naik AVP & Branch Head																								
Date: 07.03.2018	(Authorised Officer under SARFAESI Act)																								