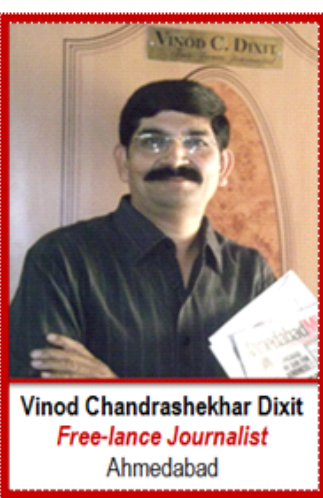


"Anti-Romeo" squads in UP

UP Chief Minister Yogi Adityanath deserves Kudos for setting up of special "Anti-Romeo" squads to check eve-teasing and harassment of women in public places. The police are rightly instructed to take action against "Romeos" — which loosely means miscreant elements that casually harass women and girls. Eve-teasing is something that a woman has to contend with everyday. The laughing and passing lewd remarks of an eve teaser can leave a permanent psychological mark on a woman. Eve-teasers feel that they are doing nothing wrong—having some fun. Women on the other hand are made to feel vulnerable and the weaker sex. One should bear in mind that it is not only men responsible for this to some extent women are also responsible. A little bit of courage by girls can set right all the things. We all today just say big things, women liberation, women empowerment, women equality etc but everything said and done nothing. Eve teasers need to be whipped then and there. Until then, the problem will persist. It is the joint responsibility of parents and the colleges to ensure safety of girls. Crimes rates against women are much higher in big cities than in either small cities or rural areas. Time has helplessly

watched women suffering in the form of discrimination, oppression, exploitation, degradation, aggression, humiliation. In a country where women and girls are traditionally revered as the Mother and the Goddess, this is simply unacceptable. A society that is unable to respect, protect and nurture its women and children loses its moral moorings and runs adrift. The major lacuna in the laws is that they are not gender neutral. Many women and their family members, therefore, misuse them to settle scores, intimidate and harass the husband and his family. It is not uncommon to project self-inflicted injuries as assault by husbands. Sensitivity training and knowledge of the rights of women and children are another vital need and must be made mandatory for all law enforcement agencies. To increase the reporting of such cases at first we need to empower the women and children. They must be educate on their rights and



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Ahmedabad

encourage them to come forward to register the cases. There are many violent cases but due to stigma in the society very few are reported. The problem cannot be solved by the government alone but by a national awakening involving the entire country and civil society.

A nationwide campaign is needed to reignite India's core values and traditions that respect and nurture women and children. We need to change ourselves. Redefine our moral Code of Conduct. Efforts to prevent and eliminate violence against women should have high priority by way of implementing various measures. Sexual harassment is a serious issue that has long been ignored and treated with complacency. Every human being has the right to live with dignity and respect.

Santosh Nair as Chief Business Officer of DHFL

Ahmedabad, DHFL, one of India's leading housing finance company in the private sector has strengthened its leadership team with the induction of Santosh Nair as Chief Business Officer. In his new role Santosh will lead DHFL's business distribution channels across all retail asset product verticals and focus on further strengthening the effectiveness of the organisation's revenue generation process. Santosh will be based out of the National Office, Mumbai. Santosh brings with him over two decades of multifaceted experience in the banking industry with expertise in Sales & Distribution, P & L management, Operations, Manpower & Team leadership. He has strong track record in optimal utilization of resources leading to enhanced profitability, possesses valuable industry insights and an excellent

team player with expertise to implement best practices to achieve business excellence. Commenting on the development, Mr. Harshil Mehta, Chief Executive Officer, DHFL said, "DHFL is at an exciting and dynamic growth phase as the organization undertakes rapid expansion across India and augments outreach to serve the LMI segment through its comprehensive bouquet of financial products. As one of India's leading housing finance companies, DHFL is placed well to leverage the high growth potential presented by the affordable housing finance industry. We welcome Santosh on board as DHFL infuses key capabilities into its leadership team to reinforce the organization's focus on growth, productivity, customer centricity and take strong strides to strengthen the brand further." (19-10)

Smile Foundation & Wilde Ganzen launch a pioneer e-learning platform for Grassroots NGOs & CBOs

Ahmedabad, Smile Foundation announced its partnership with the Dutch development organization, Wilde Ganzen, to launch the international capacity building initiative: Change the Game Academy (CTG Academy) in India. Change the Game Academy is a first of its kind e-learning portal specially created for, and dedicated to build the capacities of, grassroots NGOs and CBOs. With India's evolution into an emerging economy, foreign funds from developed countries are dwindling, which are now directed towards rehabilitating and empowering poorer countries and conflict zones. Furthermore, while the number of donors has risen in the past owing to an increase in India's per-capita income, the same is accessible only by larger organizations or NGOs. Grassroots NGOs and CBOs, despite their last mile connect, are often faced with

challenges in funding and resource mobilization due to a lack of proper management system, communication and mobilization skills, or preparedness of the internal organization. Driven with a vision to mitigate these challenges, the Change the Game Academy has been launched to help the local community welfare projects reap benefits of "Digital India" at the very grassroots. Elucidating upon the need for the Change the Game Academy, Mr. Santanu Mishra, Co-Founder & Executive Trustee, Smile Foundation, said, "Ideally, grassroots NGOs and CBOs should become an interface between the community and the government, helping implement the schemes and policies to the last mile and reflecting the gaps by becoming the voice of the community. But to make this possible, there is an imminent need to incubate and handhold grassroots NGOs." (19-10)



"Digital India" at the very grassroots. Elucidating upon the need for the Change the Game Academy, Mr. Santanu Mishra, Co-Founder & Executive Trustee, Smile Foundation, said, "Ideally, grassroots NGOs and CBOs should become an interface between the community and the government, helping implement the schemes and policies to the last mile and reflecting the gaps by becoming the voice of the community. But to make this possible, there is an imminent need to incubate and handhold grassroots NGOs." (19-10)

Over 50% physicians found suffering from uncontrolled hypertension despite taking medicines

In what can be called as a massive feat, the Indian Medical Association, in partnership with the Heart Care Foundation of India(HCFI) and Eris Lifesciences in the form of an unconditional educational grant attempted to record the maximum number of ambulatory blood pressure readings amongst the medical fraternity in a single day. About 20,000 readings were taken of 533 doctors including those of the IMA leadership spanning 33 Indian cities. The aim being to raise awareness about the benefits of ambulatory blood pressure monitoring (ABPM) in the timely and correct diagnosis of hypertension on the occasion of the World Hypertension Day 2017. Hypertension is one of the most common life-

style diseases prevalent today with one in three Indian adults suffering from it. The incidence of hypertension is equally high amongst the medical fraternity owing to high-stress levels. Often hypertension is misdiagnosed given the difference in blood pressure readings at home and in a clinic. Ambulatory Blood Pressure Monitoring (ABPM) can help in getting a more accurate picture of a person's BP pattern in a span of 24 hour. "The IMA National study on ambulatory blood pressure measurement amongst doctors conducted in partnership with HCFI and Eris Lifesciences revealed that 21% of the doctors surveyed had masked hypertension or isolated ambulatory hypertension. (19-10)

My Eco Energy launched 'Indizel' a fuel made from renewable vegetable oils

My Eco Energy, is a pioneer company aiming to make renewable fuel accessible and affordable in India by launching its product Indizel. Indizel is a revolutionary fuel made from renewable vegetable oils. It is currently the only fuel in India that meets Euro 6 requirements, making it the greenest fuel in India. Diesel is widely used in today's day and age, however the fuel comes with several ill effects on health and environment causing severe pollution. MEE provides an innovative solution to fuel in the form of Indizel. Indizel is a non-petroleum based fuel that will not only result in low emission but will also go a long way in ensuring sustainable energy. The product has been an

innovative engine to conform and surpass stringent automotive fuel quality standards and is fully compatible with existing infrastructure, distribution systems and engines. Indizel burns cleaner than petroleum-based fuels, which results in lower emissions of carbon-monoxide, particulate matter and unburned hydrocarbons. Generally fuels contain sulphur at a quantity of 500 ppm (parts per million) however Indizel contains sulphur at a quantity of less than 10 ppm. The reduction in the emission of sulphur leads to varied environmental benefits as the vehicles emit less polluted smoke. This overall leads to a healthier environment, thus resulting in reduction of health problems. (19-8)



HTC Unveils New Flagship Smartphone

You affectionately squeeze the hand of the one you love. A baby intuitively squeezes her mother's finger. A child squeezes his teddy bear to feel safe at night. Nothing feels as close, connected and personal as the sensation of touch or the warmth of an embrace. And our device is as personal in our lives as our smartphone. Inspired by the power of touch and the Brilliant U, HTC today unveiled HTC U11, the world's first smartphone with revolutionary new squeeze interaction. Made for "U" with design, materials, and experiences that reflect your inner drive, passion, creativity, and individuality, HTC U11 offers the most

advanced features ever in a smartphone, including: HTC Edge Sense, the next dimension in touch interaction with your phone. Liquid Surface, a stunning, unique design that reflects you. HTC USonic, our most advanced headset ever built for personal audio, now including Active Noise Cancellation. Amazing cameras with the highest independent rating ever awarded to a smartphone camera¹. HTC Sense Companion, Google Assistant, and Amazon Alexa for a smarter, more helpful smartphone². All together, HTC U11 sets a new standard of what you can expect from a smartphone. (19-8)



Hypertension is the leading cause of death in India

Ahmedabad, India has earned the title of being the Cardiac disease capital in the world. About 33% urban and 25% rural Indians are hypertensive. Of these, 25% rural and 42% urban Indians are aware of their hypertensive status. Only 25% rural and 38% of urban Indians are being treated for hypertension. One-tenth of rural and one-fifth of urban Indian hypertensive population have their BP under control.

sumption. The key to prevent cardiovascular disease is managing the risk factors such as high blood pressure, cholesterol, and high blood glucose. Unfortunately, many of us tend to neglect heart health until we experience a critical episode such as heart attack or stroke. Prevention is crucial because in many cases even first-time heart attacks are fatal. To understand the risk factors that are affecting you, it is extremely important to undergo screening tests³.

It is a well acknowledged fact today that India is grappling with a cardiovascular disease epidemic which has overtaken communicable diseases to become the leading cause of deaths among Indians. Doctors at Columbia Asia Hospital, Ahmedabad, say most heart ailments can be prevented, or at least their impact can be controlled with regular preventive screenings, timely diagnosis and appropriate medical intervention. Dr Sandarb Patel, Cardiologist, Columbia Asia Hospital, Ahmedabad, says, "Multiple factors contribute to the risk of cardiac ailments, starting from high blood pressure and cholesterol, obesity, hypertension and stress, diabetes, to smoking and alcohol con-

sumption. The key to prevent cardiovascular disease is managing the risk factors such as high blood pressure, cholesterol, and high blood glucose. Unfortunately, many of us tend to neglect heart health until we experience a critical episode such as heart attack or stroke. Prevention is crucial because in many cases even first-time heart attacks are fatal. To understand the risk factors that are affecting you, it is extremely important to undergo screening tests³.

70% localities witness price hike in Ahmedabad's real estate market

Ahmedabad, Magicbricks' PropIndex for Jan-March 2017, the most awaited real estate quarterly, revealed that despite demonetization 70% localities in Ahmedabad witnessed a price increase. The flagship report of Magicbricks, India's No.1 property portal, for the immediate quarter of demonetization stated that Ahmedabad's real estate market bounced back with an increase in sales despite taking a beating post the cash-ban in November 2016. Residential prices have moved up in the city, with Ready-to-Move-in (RM) properties witnessing a slight price increase due to lower base price effect. The city PropIndex for Ahmedabad, which covers 27 localities, also revealed that the overall weighted average price for the city saw a 1% increment in the Jan-Mar 2017 quarter. This increment was backed by price incre-

ment across 70% localities in the city while the balance 30% localities had price decline. However, the price increment was spread across most of the high consumer preference localities in the city. Mr. Sudhir Pai, CEO Magicbricks said, "We are happy to share that the latest city PropIndex for Ahmedabad reveals a positive sentiment towards the residential real estate market. In the recent Union Budget, around Rs.600 crores have been earmarked to improve the city's infrastructure and it has certainly made Ahmedabad an attractive place for investments. As the real estate sector goes through a transitional phase with the introduction of RERA, GST, Benami Act and REITs, a tool like PropIndex becomes a key indicator that will help consumers get a fair idea about the changing times." (19-10)

The Nokia 3310 is back!

HMD Global, the home of Nokia phones, proudly announces sales start of Nokia 3310 in India. It is a classic reimagined and speaks for itself. Quote from Ajey Mehta, VP-India, HMD, Global, "Talk all day on a single charge, send texts, take pictures and enjoy a pocket juke-box with a built-in FM Radio and MP3 player. Our reinvention of this classic design is sure to make you smile. It's got everything you remember, but with a modern twist. So whether you're after a feature phone that offers amazing battery life in a head turning design or a companion phone, the Nokia 3310 won't let you down." The Nokia 3310 will be available across top mobile stores in India starting May 18, 2017. The Nokia 3310 will



Technical Specifications
• System: Dual band 900/1800 MHz
• Available in dual SIM variant (microSIM)
• Software platform: Nokia Series 30+
• Dimensions: 115.6 x 51.0 x 12.8mm
• Weight: 79.6 g (including battery)
• Display: 2.4" curved window colour QVGA (240*320)
• Connectivity: micro USB, 3.5mm AV connector Bluetooth 3.0 with SLAM
• Camera: 2MPxl camera with LED flash
• MicroSD card support up to 32GB*
• LED torchlight
Operating times
• Standby time: up to 25.3 days**
• Talk time: up to 22.1 hours**
• MP3 playback up to 51.0 hours
• FM radio playback up to 39.0 hours
come in four distinctive colours - Warm Red and Yellow, both with a gloss finish, and Dark Blue and Grey, both with a matte finish and will retail at a recommended best buy price of Rs. 3310. (19-10)

Wonder Cement's 'Swachh Jal Sabka Haq' program



Ahmedabad, Wonder Cement launched its novel initiative 'Swachh Jal Sabka Haq' here today. 'Swachh Jal Sabka Haq' has also been launched across 46 cities simultaneously covering the states of Gujarat, Madhya Pradesh, Maharashtra and Rajasthan. The 'Swachh Jal Sabka Haq' will benefit over 16 lakh people and will be executed by deploying 52 vans that will criss-cross the targeted 46 cities over 30 days, serving over 10 lakh litres of pure drinking water. Under 'Swachh Jal Sabka Haq', general public, including pedestrians, workers, children will be served pure and cold drinking water during this hottest month of the year. The service vans will be parked at famous and acquainted sites for two and a half hour each at multiple locations. RJ Vashishth from Radio Mirchi - Ahmedabad, Shri Kashyap Patel, Smt. Nandiniben Pandya and Shri Rajendra Solanki, Corporators of Ahmedabad-Navrangpura Ward were the chief guests who inaugurated the event.

In the State of Gujarat under this activity will cover cities of Ahmedabad, Gandhinagar, Sabarkantha, Mehsana, Patan, Banaskantha, Anand, Kheda, Vadodra, Bharuch, Narmada, Panchmahal, Dahod, Surat and Navsari. Mr. Vivek Patni, Director, Wonder Cement Ltd. says, "Water is a scarce commodity and come summer the shortage becomes acute, especially at public places when people are out during the day. To ease the situation by providing drinking water timely, we have introduced 'Swachh Jal Sabka Haq' as a modest step in that direction. (1-7)

Moschino shows anything can be worn, as long as there is attitude

"Couture is an attitude, not a price point", read the plain white t-shirt over sturdy leather biker trousers worn by Moschino's designer Jeremy Scott at the end of the Italian brand's extravagant fashion show in Milan. And there was certainly a lot of attitude and character in the designs the Italian fashion house showcased for its autumn and winter 2017/2018 collection on Thursday. Pretty much anything can be worn as long as there is a strong attitude, according to Moschino, known in the sector for its daring, fun and innovative styles.

SHREEJI DYE-CHEM LIMITED

Regd. Off.:- B-504, Ganesh Plaza, Fifth Floor, Opp. Navrangpura Bus Stop, Ahmedabad 380 009.
CIN No. L24110G1990PLC013288
Tel. : 079 - 66058291 Fax : 079 -30004099
Email : shreejidychemltd@yahoo.in
WEBSITE : www.shreejidychem.com.

Notice is hereby given that pursuant to Regulation 29 and 47 of SEBI (LODR 2015) a Meeting of the Board of Directors of the Company is scheduled to be held on 27th May 2016 at 11.00 a.m. inter alia to consider, approve and take on record the Audited Financial Results for the Quarter ended and Financial year ended on 31.03.2017.

The copy of said notice may be accessed on the company's website at www.shreejidychemltd.com and may be accessed at BSE website at bseindia.com.

Attention to Members:-
All members are requested to send their (1) Latest Copy of PAN (2) resident address with PIN, (3) Email Address, (4) POA if any, etc with a letter duly signed as per signature with the company, requesting to update his/her records with the company to update as per requirements of SEBI.

For, SHREEJI DYE CHEM LIMITED
Amritbhai T. Patel
Place: Ahmedabad Sd/-
Date: 16.05.2017 Managing director

SYMBOLIC POSSESSION NOTICE				
ICICI Bank Limited				
Registered office : ICICI Bank Limited, Race Course Circle, Vadodra 390007				
Corporate Office : ICICI Bank Towers, Bandra Kurla Complex, Bandra (E), Mumbai - 400051				
Branch Office: ICICI Bank Ltd., Videocon Tower, Block E-1, Jhandewalan Extension, Rani Jhansi Road, New Delhi-110055.				
Whereas				
A housing loan facility was granted pursuant to a loan agreement entered into between ICICI Bank Limited ("Secured Creditor"), which term shall include its successors and assigns) and the borrower & co-borrower, mentioned below ("Borrower(s)", which term shall include his/its/their respective successors, assigns, heirs), The undersigned being the authorized officer of the Secured Creditor ("Authorized Officer") under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 ("Act") and in exercise of powers conferred under Section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002, ("Rules") has issued demand notices under Section 13(2) of the Act calling upon the borrowers / co borrowers mentioned below to repay the amount payable pursuant to the loan agreement and as specifically mentioned in the said respective demand notices within 60 days from the date of receipt of the said notices.				
The borrowers / co-borrower, having failed and neglected to repay the amount as claimed in the said demand notices, notice is hereby given to the borrowers / co-borrowers and the public in general that the undersigned has taken symbolic possession of the properties described herein below in exercise of powers conferred on him under Section 13 (4) of the Act read with Rule 8 of the Rules. The details including date of symbolic possession of the properties are as mentioned below:-				
Sr. No.	Name of the Borrower/ Loan Account Number	Description of Property / Date of Symbolic Possession	Date of Demand Notice/ Amount in Demand Notice(₹)	Name of Branch
1.	Mahendra Kumar Trikamlal Nayak /Jayaben Mahendrakumar Nayak /BHNR0000350041	Plot No 3, Survey No 264, Mouje Village Adopdra, Himmatnagar, Zilla Sabarkantha, Gujarat-383001/May 11, 2017	January 31, 2017 / Rs. 3,70,266.00	Himmatnagar
The Borrower(s)/ Co-borrowers in particular and the public in general is/ are hereby cautioned not to deal with the Secured Property and any dealings with the Secured Property will be subject to the charge of the Secured Creditor for the amounts mentioned in the demand notices and further interest & cost thereon. Please note that no further notice will be issued.				
Date : 17.05.2017				
Place : Gujarat				
Sd/-, Authorised Officer, Secured Creditor, For ICICI Bank Limited				